



Belfast City Council

Report to: Development Committee

Subject: Belfast City Carnival 2011

Date: 10 November 2010

Reporting Officer: John McGrillen, Director of Development, ext 3470

Contact Officer: Shirley McCay, Head of Economic Initiatives, ext 3459

Relevant Background Information

Members will recall that on 7 February 2007, the Development Committee agreed to the amalgamation of the Lord Mayor's Show and the Belfast Carnival. This merger resulted in an annual saving of £28,000 for the Council.

Since then, the Council has provided funding of £70,000 per year towards the delivery of the Belfast City Carnival via the Beat Initiative. This was for a three year period which is now ended.

Funding for the 2011 Belfast City Carnival has been included in the Tourism, Culture and Arts Unit 2011–12 budget estimates.

Key Issues

The Belfast City Carnival is due to take place in June 2011. Having taken advice from Legal Services and Procurement, the recommendation is that the Lord Mayor's Show element (£70,000) should be open to public tender.

The Carnival requires at least 6 months planning and therefore we are seeking Committee approval to run a public tender in December and appoint a successful contractor no later than January 2011.

The Carnival route will be agreed between the successful contractor and the Council. Under normal circumstances, it will take place in the City Hall and St Anne's Cathedral, terminating at Custom House Square.

The Carnival will give prominence to the Lord Mayor of Belfast, both during the Carnival and in all media and related publicity activity. The Events Unit will be responsible for a guest stand outside the City Hall and for an appropriate vehicle for the Lord Mayor to travel in. The branding of the event will include the strap line, 'welcoming the Lord Mayor'.

The Carnival will adhere to the principles of the Good Relations Strategy and will engage with communities from across the city, including involvement from Council-supported community groups. It is estimated that there will be approximately 1,000 participants and an audience of 30,000.

The successful contractor will be responsible for the management of the event, including, but not limited to, stewarding and marshalling; insurance; public notification to the PSNI, Parades Commission and residents of the route; and liaison with DOE, Roads Service and Belfast City Centre Management.

Resource Implications

Financial

~~A maximum of £70,000 Funding~~ for the Lord Mayor's Belfast City Carnival has been ~~agreed-included~~ in the 2011-12 budget ~~estimates~~ for the Tourism, Culture and Arts Unit.

Human Resources

This will be covered within the work programme of the Lord Mayor's Unit; the Events Unit; and the Tourism, Culture and Arts Unit.

Recommendations

It is recommended that ~~the Committee;~~

~~Members-Notes~~ the contents of this report and agrees to ~~tender for the provision of £70,000 towards~~ the delivery of the ~~Lord Mayor's component of the~~ Belfast City Carnival; ~~and-~~

~~In accordance with the Scheme of Delegation, Members givegrants delegated-authority to the Director to appoint the contractor based on the most competitive bid.~~

Decision Tracking

~~None~~ ~~Tendering process completed and contract awarded.~~

Timeframe: ~~June-Jan~~ 2011

Reporting Officer: Kerrie Sweeney

Documents Attached